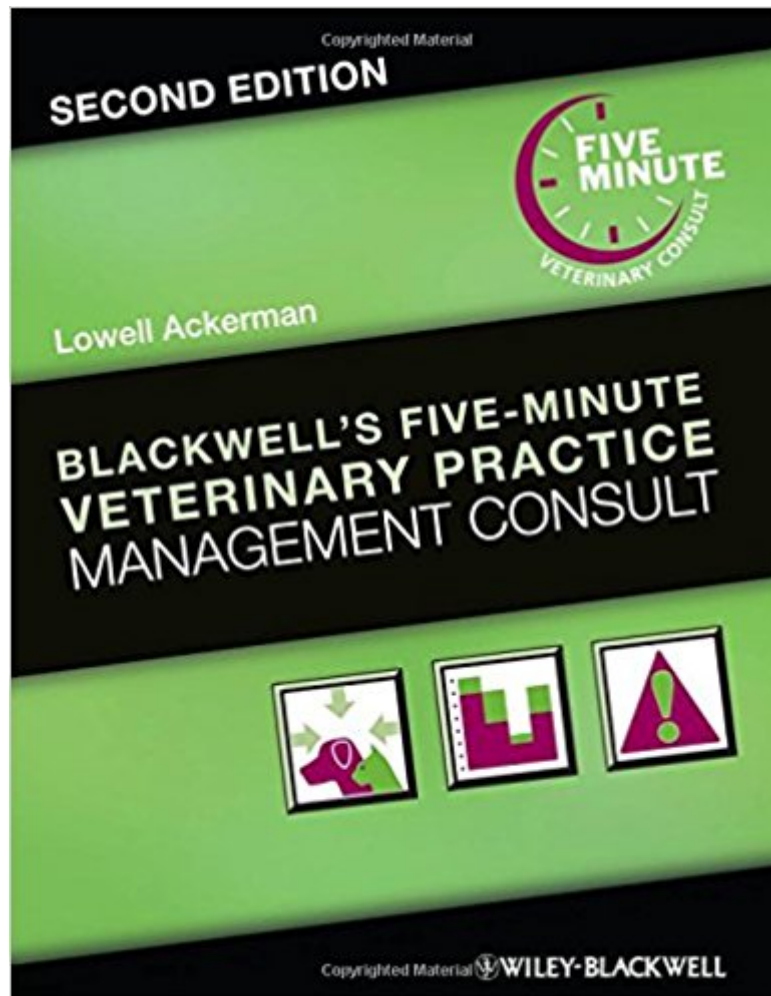




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Blackwell's Five-Minute Veterinary Practice Management Consult



Synopsis

Blackwell's Five-Minute Veterinary Practice Management Consult, Second Edition has been extensively updated and expanded, with 55 new topics covering subjects such as online technologies, hospice care, mobile practices, compassion fatigue, practice profitability, and more. Carefully formatted using the popular Five-Minute Veterinary Consult style, the book offers fast access to authoritative information on all aspects of practice management. This Second Edition is an essential tool for running a practice, increasing revenue, and managing staff in today's veterinary practice. Addressing topics ranging from client communication and management to legal issues, financial management, and human resources, the book is an invaluable resource for business management advice applicable to veterinary practice. Sample forms and further resources are now available on a companion website. Veterinarians and practice managers alike will find this book a comprehensive yet user-friendly guide for success in today's challenging business environment.

Book Information

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Customer Reviews

Written by more than 75 experts, well structured, it provides clear and logical answers to most of the problems likely to occur in the business and usually, in around 5 minutes reading. Fast acting relief worth keeping handy on your office shelf.

(Vets Today, 1 October 2013) "As with the original (published in 2007), this 2nd edition is a very comprehensive text. Both editions provide valuable sections on establishing practice direction, marketing and leadership. Although much of the 1st edition is still highly applicable, the 2nd edition

has superseded it, with many of the chapters improved and the addition of the new section on technology management...The style of the writing is concise and easy to understand. The information is well-ordered, comprehensive and current...As such, the 2nd edition of Blackwell's five-minute veterinary practice management consult is a recommended purchase for any person or stakeholder in veterinary business (staff, owners, leaders and operational managers), veterinary school and veterinary nursing institution libraries." (Australian Veterinary Journal 27/03/2017)

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- Provides a current, comprehensive resource for authoritative information on all aspects of veterinary practice management, with existing information extensively updated and many topics new to this edition
- Includes 55 new topics offering information on buying a practice, social media, organizational culture, and much more
- Uses the popular Five-Minute Veterinary Consult structured format to allow quick access to information
- Offers a trusted resource for successful business management in veterinary practices
- Draws on the combined wisdom of more than 75 expert authors with specialized information on all aspects of practice management
- Includes a companion website with sample forms and further resources at www.wiley.com/go/ackerman/practicemanagement.

The book is very informational and will be another tool for our practice.

Fabulous resource for the practice!

Excellent overview of practice management. Book was received days before promise date

Wonderful book with just the right touches. Great value.

On time delivery. Very good.

Text was nicely organized and easy to read. Info was easy to read and understand. I was looking for a text that focused more on setting up processes and procedures to more effectively run a practice though

I understand that this is a wonderful text to add to my management library. I look forward to having it at my disposal in making difficult decisions.

I haven't read but 2 chapters but the table of contents looks very detailed. Short but informative sub chapters within each chapter makes it easy to read. So far, the content is informative.

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